

# **ITAUTEC DEBUTS WORLD'S FIRST TOUCHLESS 3D ATM**

*Itautec's Adattis Touchless 3D ATM will Revolutionize  
Security  
for the Banking Automation World*

## **FOR IMMEDIATE RELEASE**

**Contact:** PCGCampbell – Kyle Reuter (310) 224-4957  
([kreuter@pcgcampbell.com](mailto:kreuter@pcgcampbell.com))

Editor's note (not for publication): Images are available for media use upon request.

DORAL, Fla. (June 23, 2011) – Itautec (pronounced ē-'tau-tek), a \$1 billion global electronic equipment manufacturer from Sao Paulo, Brazil, debuted the world's first 3D image projecting ATM at CIAB FEBRABAN 2011 – Latin America's largest financial and technology trade show. The Adattis Touchless 3D ATM, developed in Brazil by Itautec's Research and Development team, has patents pending.

“We've developed a new and safer way for customer interaction,” says Denise Damiani, vice president of Automation Itautec. “The Adattis Touchless 3D ATM meets the global demand for secure self-service banking equipment. Our products elevate the image of any financial institution via an innovative customer experience.”

Through the deployment of more than 50,000 ATMs globally, Itaotec has learned that self-service technology is most often compromised when thieves are able to touch machines.

Transactions on the Adattis Touchless 3D ATMs are controlled through contactless cards and gestures, which removes the ATM from the reach of thieves. Additionally, Itaotec has created Face Tracking technology that recognizes if the person at the ATM has changed or left, terminating the session and safeguarding customer information.

“Itaotec’s Adattis ATMs are modular, so each client is able to tailor machines to their needs,” says Marcio Weltman Dvorkin, general manager Itaotec America. “We’ve successfully supported financial institutions in more than 40 countries on six continents, and our new technology strengthens Itaotec’s position as a pioneer in banking automation.”

Itaotec also unveiled an ATM that recycles cash deposits. With a recycler built into Adattis ATMs, cash deposits are automatically credited to the customer’s account and the same notes are made available for withdrawal. This security innovation is another step in reducing the number of times an ATM is touched.

“The cash recycler works as a currency exchange on the ATM, which will be perfect for when Brazil hosts the 2014 FIFA World Cup and 2016 Summer Olympics,” said Damiani. “The ATM cash recycler helps financial institutions minimize capital expenditure and risk.”

Beginning later this year, Itaotec will sell 2010 American's with Disabilities Act compliant Adattis Intelligent Deposit ATMs, Adattis Cash Dispenser ATMs and Prizis Kiosks to U.S. financial institutions.

**About Itaotec** (<http://www.itaotec.com.br/en-us>)

Itaotec, an electronics equipment manufacturer based in Sao Paulo, Brazil, has a presence throughout South America, North America, Europe, Africa, Australia and Asia and employs 6,000 people globally. The company was recently named "Best Finance Technology Company of the Year, Latin America" by World Finance magazine. <http://worldfinance.com/news/home/awards/article491.html> and the FinTech 100, an annual ranking of the top tech providers to financial services companies worldwide, just moved Itaotec up to no. 23. Founded in 1979 and with \$1 billion in annual revenues, Itaotec specializes in ATM and kiosk manufacturing, banking and commercial automation, and technical support/services. Itaotec is the first company in Brazil's electronics industry that is fully prepared to meet the National Solid Waste policy, and has developed industry-leading techniques for recycling electronic waste. The specific products being sold in the U.S. include the Adattis Intelligent Deposit ATMs, Adattis Cash Dispenser ATMs and Prizis Kiosks.

###