



PRESS RELEASE

FOR IMMEDIATE RELEASE

CONTACT: **Deb Coulson, SVP**

Marketing

(800) 959-3367

dcoulson@eci2.com

DATE: January 28, 2008

ECi Names President of Subsidiary Company

FORT WORTH, Texas – January 28, 2008 – eCommerce Industries Inc. (ECi), a leader in industry specific information technology solutions, proudly announces Laryssa Alexander's recent promotion to President of OMD Corporation, a subsidiary of ECi.

Laryssa joined OMD in February of 1997 as an Implementation Specialist. She was quickly promoted to Implementation Manager in 1999 and Regional Sales Manager in 2001. In 2005 Laryssa was promoted to her most recent position of Marketing Manager. Laryssa has been instrumental in the development and deployment of many new sales and marketing concepts at OMD and we look forward to her continued success.

About ECi

eCommerce Industries, Inc. (ECi) is a premier developer of industry-specific business operations software and integrated supply chain automation, with an emphasis on e-commerce capability and supplier connectivity. Through the development and application of leading edge technologies, the company is providing large-scale innovation for the small to medium sized business. ECi is a leading provider of information technology solutions for office products and other reseller-intense industries, including janitorial/sanitary products and industrial paper. ECi also provides specialized technology solutions for other industries, including contract office furniture, business machines, computer products, and educational and art supplies. ECi, established in 1999, is privately held and is based in Fort Worth, TX. For more information, visit www.eci2.com, call 888-499-ECI2, or send email to info@eci2.com.

About OMD Corporation

Founded in 1984 as a provider of fully integrated management information systems for the office equipment industry, OMD Corporation became part of the ECi family of companies in December of 2006. Today, OMD has more than 3,000 user locations worldwide, and the majority of the most successful independent dealerships and acquisition groups use OMD software solutions. For more information on OMD, call (866) 440-8664, or visit the OMD Website at www.omdcorp.com.

###