



Financial & Security Products Association (FSPA)

**Tackling the Challenges of Today
and Tomorrow...
in the greenest desert in the world,
Tucson, Arizona**



*People come from all across the world to visit Tucson's blossoming green landscape.
Found in the Sonoran Desert and dubbed "The Greenest of Deserts,"
Tucson offers clear skies, fresh air and stunning sunsets.*

Manufacturers Showcase Registration

Financial & Security Products Association
37th Annual Conference & Manufacturers Showcase
Westin La Paloma Resort & Spa, 3800 E. Sunrise Drive, Tucson, Arizona 85718

June 10 - June 12, 2010



Financial & Security Products Association (FSPA)

President's Letter

Dear FSPA Members:

What an interesting year it has been. The gyrations of the economy, stock market, and news have been dizzying to say the least. While I cannot predict what is in store for us in the coming year, I would like to say that the FSPA was created to provide a forum for independent dealers and manufacturers to work together to offer the best products and services to financial institutions. The more difficult the challenges in our industry, the greater the benefits the FSPA organization can provide.

I am pleased to report that after visiting the La Paloma Resort Hotel facility in Tucson, I truly feel that this site will be an excellent venue for the upcoming Conference and Manufacturers' Showcase. Besides providing an outstanding setting for business and social activities; it also has a wonderful golf course and spa in a true luxury resort setting. This also would be the perfect time to combine business with a little vacation time.

The 2010 annual FSPA "one of a kind" event is fast approaching and this Manufacturers' Showcase registration brochure will provide you with what you need to reserve your booth(s) early to ensure you don't miss out.

I know that spending money on trade shows in difficult economic times is always a challenge. However, I can tell you that I believe the FSPA Conference and Manufacturers' Showcase will provide the single greatest opportunity in 2010 for you to market products and services directly to the decision makers in our industry. There is no other organization or trade show that provides this kind of access for so little cost.

I look forward to seeing all of you in Tucson and extend my very best wishes for a happy and successful New Year.

Eric Sheppard
FSPA Board President

Exhibitor Information

Westin La Paloma Resort & Spa
3800 E. Sunrise Drive
Tucson, Arizona 85718
Telephone: 520.742.6000
Fax: 520.577.5886
Website: www.westin.com/lapaloma

1. **FSPA Conference Dates:** June 10 -- June 12, 2010
2. **Exhibitor Set-Up:** June 11, 2010 (Friday) -- Time: 9:00a -- 8:00p
3. **Manufacturers Showcase:** June 12, 2010 (Saturday)--Time: 9:00a -- 3:30p
4. **Place:** The Westin La Paloma Resort & Spa
Grand & Canyon Ballrooms - II & IV

(All booths and tabletops will be in the same room).
5. **Exhibitor Tear Down:** June 12, 2010 (Saturday) -- Time: 3:30p - 7:30p
6. **Decorator Services:** Jimmy Ruiz - Customer Service Representative
US Expo & convention services
1859 W. Grant Road, Suite 107, Tucson, AZ 85745
Telephone: 520.573.3200 - Fax: 520.573.3400
E-mail: csr@usxpo.com

PLEASE NOTE: Contact Jimmy Ruiz for booth options, freight handling, drayage, etc.

7. **No Freight Elevator -- Loading Dock Access**

Maximum Weight: 300 lbs per square foot

Ballroom Door Height: 90"

Ballroom Door Width: 90"
8. **Exhibitor Kits will be provided by U.S. Expo & convention services approximately 45 to 60 days prior to the show. These kits will be sent electronically. Hard copy available upon request. The Exhibitor Kit will be e-mailed to the individual who made the booth reservation and to the individuals who are Marketing and/or Exhibit Co-Ordinators.**
9. **Early Registration provided to Exhibitors utilizing (3) three or more booths.**

Booths and Table-Tops are offered on a "First Reserved, First Paid" basis!

Rules and Regulations

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The following Rules and Regulations govern the Manufacturers Showcase on Saturday, June 12, 2010

1. An exhibitor must be a FSPA member in good standing.
2. The Showcase is for FSPA members only. Customers of either a manufacturer or dealer are not to be brought into the show at any time without a Showcase Registration badge.
3. A member cannot hold any private reception or activity concurrent with any FSPA conference activity that has not been approved by the association management.
4. Any exhibitor failing to pay for their booth with their reservation may have the booth reassigned. Any exhibitor failing to occupy the space contracted for is not relieved of the obligation of paying for the space at contracted price. FSPA has the right to re-assign or make other use of said space.
5. Booth Registration Fees are:
 - a. Each **BOOTH** is \$1,150.00. Each 8'x10' booth includes pipe and drape, ID sign, one chair, one wastebasket and a 6' skirted table.

Each **TABLE-TOP** is \$950.00. Each table-top includes a 6' skirted table, ID sign, one chair and one wastebasket.
 - b. A booth registration or tabletop registration includes one complete registration for all events (excludes golf and Spouse Tour).

Additional employees working the booth will be charged \$100.00 per person which will include the morning continental breakfast and the afternoon boxed luncheon in the Manufacturers Showcase. Please provide the names of the individual who will receive the full registration included with the booth reservation. Please provide the names of any additional company members who will be working the booth at a cost of \$100.00 each.
6. Note: If a 2nd or 3rd booth attendee has a full conference registration at \$350.00; then the \$100.00 fee will not apply. Again, please submit the names of any/all booth attendees with your booth payment.
7. Non-Exhibiting, Participating Manufacturers Fee: \$750.00

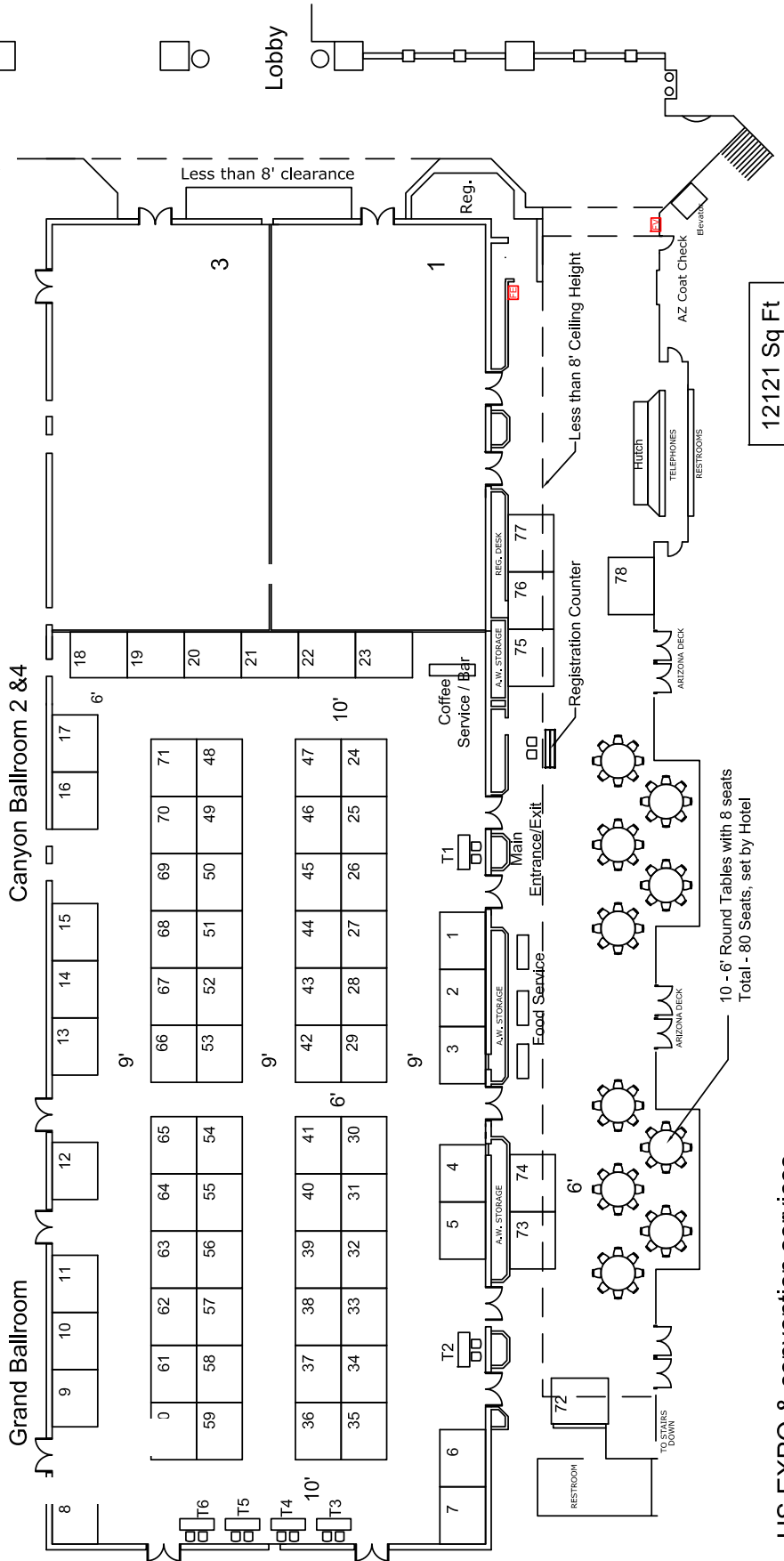
A non-exhibiting, participating manufacturer cost is \$750.00* to attend the Manufacturers Showcase. This fee includes one full registration, excluding golf and the spouse tour. This fee includes full access to the Manufacturers Showcase and a full conference registration is included (excludes golf).
8. Note: *New manufacturer members, if attending for the first time, are granted a one-time Non-Exhibiting exemption.
9. Payments -- All booth and registration payments are to be made to FSPA and not to any other entity.
10. All paid Exhibitors agree to abide by the Rules & Regulations of this contract. FSPA assumes no responsibility or liability whatsoever for any injury, damage, loss, accident or delay to any person or property because of any act of default of any hotel or exhibit services company or person engaged in rendering any such services. The Exhibitors shall be fully responsible to pay for any and all damages to property owned by the Westin La Paloma Resort & Spa, its owners or managers, which results from any act of omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless the Westin La Paloma Resort & Spa, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates from any damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages or expenses arising from or out of or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of Exhibitor's occupancy and use of the exhibition premises, the hotel or any part thereof.

FSPA

June 10-12, 2010

Westin La Paloma

Grand and Canyon 2&4 Ballrooms



12121 Sq Ft

 Fire Extinguisher
 Fire Valve

US EXPO & convention services

78 - 8' x 10' Booths, 6 - 6' Tables with 2 chairs each, 1 Registration Counter

December 28, 2009

FSPA Westin Grand and Canyon 2&4 Ballroom June 10 REV F

Booth Registration

Please print or type legibly.

Company Name: _____

Address: _____

Telephone: _____ E-mail: _____

Booth: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ 4th Choice: _____ 5th Choice: _____
Table-Top: 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____ 4th Choice: _____ 5th Choice: _____

_____ \$1,150.00 Booth Includes one full conference registration, excludes golf*
*Golf registration in next section below.
Primary Booth Attendee: _____
(Print your name as you would like it to appear on your name badge)

_____ \$ 950.00 Table-top (Includes one full conference registration, excludes golf)
*Golf registration in next section below.
Primary Table-top Attendee: _____
(Print your name as you would like it to appear on your name badge)

ADDITIONAL MANUFACTURERS SHOWCASE ATTENDEES & GOLF REGISTRATION

Would you like to have additional attendees assist you in your booth during the Showcase?
The cost is \$100.00 per each additional booth attendee. (This cost includes the continental breakfast and lunch ONLY during the Manufacturers Showcase on Saturday).

_____ \$ 100.00 each 2nd Booth Attendee Name: _____
(Print your name as you would like it to appear on your name badge)

_____ \$ 100.00 each 3rd Booth Attendee Name: _____
(Print your name as you would like it to appear on your name badge)

_____ \$ 125.00 each * Golf Registration
Jack Nicklaus PGA Golf Course on-site. This fee includes all golf prizes, cash awards and a "Hole-In-One" Contest. What is your golf handicap? _____

ADDITIONAL FULL CONFERENCE ATTENDEES or SPOUSE REGISTRATION

Would you like to have additional attendees or a spouse register for the full conference?

_____ \$ 350.00 each Additional FULL Conference Registration or Spouse Registration
Attendee Name: _____
(Print your name as you would like it to appear on your name badge)

Additional FULL Conference Registration or Spouse Registration
Attendee Name: _____
(Print your name as you would like it to appear on your name)

_____ \$ TOTAL (Total amount of check or credit card authorization form as completed and enclosed)

_____ Our check is enclosed.

_____ Please charge our account -- see attached credit card authorization form.

Special Needs and/or Handicap Condition(s): Please let us know if you will need any special assistance.

Manufacturers Classes

There are a limited number of manufacturer or suppliers classes available.

Class #1: Date:	Friday, June 11, 2010	-----	Time: 7:00a -- 8:00a
Class #2: Date:	Friday, June 11, 2010	-----	Time: 8:00a -- 9:00a
Class #3: Date:	Saturday, June 12, 2010	-----	Time: 7:00a -- 8:00a
Class #4: Date:	Saturday, June 12, 2010	-----	Time: 8:00a -- 9:00a

1st Choice: _____

2nd Choice: _____

These classes are scheduled so as not to conflict with any other conference activity and are offered on a "first come, first served" basis. The fee for each class is \$250.00. A continental breakfast is provided to all attendees at all class sessions. Invitations to these sessions can be included in conference packets if provided to FSPA prior to May 24. In addition, e-mails of all conference registration attendees will be provided to all exhibitors and those conducting classes, beginning at least (4) four weeks, prior to the conference.

Sponsorships

The opportunities listed below are available for sponsorship at the 37th Annual Conference in Tucson, Arizona. In past years, our exhibitors and other members have been very generous sponsors for our annual meetings and we look forward to their same response this year! Thank you for your continued support of FSPA. Call, write, fax or e-mail the FSPA office to reserve your sponsorship!

- ◆ Banquet Centerpieces
- ◆ Refreshment Breaks - Thursday & Friday Classes
- ◆ Keynote Speakers Program
- ◆ Friday Luncheon
- ◆ Saturday Luncheon
- ◆ FSPA Hospitality Suite
- ◆ Manufacturers' Breakfast Meeting
- ◆ Reception - Saturday Evening
- ◆ Banquet - Saturday Evening
- ◆ Golf Breakfast
- ◆ Golf Tournament Prizes
- ◆ Spouse Off-Site Event
- ◆ Literature Bags
- ◆ Waterford Crystal Drawings

Would you like to be one of our sponsors for this year's events? Please indicate the appropriate amount you would like to sponsor. We would like to sponsor: \$250 \$500 \$1000 \$1500 = sole sponsor of an event (circle one)

Thank you for your sponsorship, as well as for your membership and continued support of FSPA.

We would like our sponsorship amount to be applied to: _____

NOTE: If you do not specify a specific event in your sponsorship, we will place your sponsorship to use in an event lacking sponsors. **NOTE:** Most events do have more than one sponsor due to the costs for that event.

_____ \$ TOTAL (Total amount of check or credit card authorization form as completed and enclosed)

_____ Our check is enclosed.

_____ Please charge our credit card -- see attached credit card payment authorization form.

Credit Card Authorization Form

You may use your Visa, MasterCard or American Express to pay for the 37th Annual FSPA Conference & Manufacturers' Showcase registration. If you decide to use this payment mode, please provide the following information:

1. Credit Card - (circle one) AMEX MASTERCARD VISA

2. Card number: _____

3. Card expiration date: _____

4. Company Name: _____

5. Full Name on Credit Card: _____

6. Please itemize or provide an explanation of items to be charged to your account:

7. Total amount authorized to be charged: \$ _____

8. Cardholder's Signature: _____
(Applies to faxed in authorizations only)

NOTE: *If you prefer, you may telephone your credit card information to the FSPA office.
Telephone: 800.843.6082 Telephone 505.839.7958 Fax: 505.839.0017*

