



PRESS RELEASE

FOR IMMEDIATE RELEASE

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ECi™ Names Software Development Manager for OMD™

FORT WORTH, Texas – April 14, 2008 – eCommerce Industries, Inc. (“ECi”), a leader in industry-specific information technology solutions, is excited to announce the promotion of Mr. Kris Kirchner to Software Development Manager for its OMD business system. In his new position, Kris will oversee all development for the OMD system and related software products.

Kirchner has 17 years of experience working with the OMD software, beginning in 1991 developing conversion programs to help new OMD customers import data from their previous business systems. Shortly after that, Kirchner was put in charge of custom programming, and in 1999 he was appointed manager of conversions and special projects. In this role, he managed development of interfaces connecting the OMD system to third-party software packages while continuing to oversee new customer data conversions and working with OMD customers to develop specifications, pricing and programming schedules for custom software projects.



About ECI

ECi (eCommerce Industries, Inc.) is a leading provider of ‘best-in-industry’ business management and e-commerce systems software for growing and mid-size companies. ECI has specialized in growth-empowering software solutions for global, micro-niche, vertical businesses for more than 30 years. ECI’s solutions are known for a combination of technological innovation, top-ranked customer support and business consultancy that fuel the expansion and efficiency of every aspect of companies’ operations in retail- and distribution-oriented industries such as office supplies, design, machines, lumber/building materials, hardware and janitorial/sanitation. ECI is privately-held and based in Fort Worth, TX. For more information, email info@eci2.com, go to www.eci2.com, or call 800-959-3367.

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