



“Top 10” Reasons to Join FSPA

Why Every Independent Company Who Sells to Financial Institutions Should be a Member of the Financial & Security Products Association

10. The Business Owner – A bi-monthly e-newsletter which provides a wealth of information on how to successfully run your business.
9. The FSPA website, www.fspa1.com, includes an outstanding Members Only section plus other pertinent benefits.
8. FSPA monthly newsletter provides industry-related information, articles contributed by members, a “Technology & Business Tidbits” section and other items of topical interest, plus advertisements from our members.
7. Fleet Management & Vehicle Purchase Discounts through Enterprise Fleet Services, an FSPA member and offered exclusively to FSPA members. Save money on the purchase or lease of any of your business vehicles, as well as through a comprehensive maintenance program designed to help get more usage out of your business vehicles.
6. Low Cost Advertising in the body of the newsletter or through actual company provided inserts are included in the monthly newsletters.
5. Association Business Insurance Program is offered through Hub International (a nationwide company) and a FSPA member, pertaining to a wide variety of business and liability insurance coverage.
4. Training Classes -- FSPA sponsors a variety of training classes at the technician level, and, is very receptive to expanding these classes to any product area where there is sufficient demand. We are also looking at providing new and unique classes in the future.
3. Membership Directory & Buyers Guide – Updated annually and is also included electronically through the “Members Only” section of the FSPA website.
2. FSPA Annual Conference & Manufacturers Showcase – Over 85 exhibits with a variety of products and services designed for financial institutions and select commercial markets. This is also the best “networking event” for the principals and key management personnel of any member company. Ideas, strategic alliances, educational presentations, new products to sell and new markets to enter are just a few of the many, many items that are covered at our annual conference.
1. FSPA - We are the ONLY professional trade association totally dedicated to independent companies involved in manufacturing, selling installing and servicing products sold primarily to financial institutions and select commercial markets.