



News Release
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Triton Sales Up 70% Domestically, 50% Worldwide

Boost attributed in part to ADA and EMV compliance

Long Beach, MS - For Immediate Release

Triton announced today that year to date sales figures reflects sharp increases, as compared to 2010. Following the third quarter, worldwide sales are over 50% higher than at this time last year, with domestic sales up over 70%.

CEO Daryl Cornell stated "We are pleased to report another quarter of strong sales growth. While much of the growth we are experiencing this year can be contributed to regulatory compliance mandates such as EMV in Canada and ADA in the U.S., we are also seeing incremental sales as a result of customers' desire to work with an American company with strong software, customer service and support structures in place."

"As customers are faced with looming compliance mandates, they are looking for a partner who can help them navigate the regulatory quagmire and provide them with multiple options. Triton's ability to provide multi-branded upgrade kits, trade in opportunities on older equipment, and quality low-cost refurbished equipment, in addition to new ATMs, provides the flexibility that many of our customers want and need." added James Phillips, Vice President, Sales and Marketing.

In the U.S., sales have been heating up as ISOs have begun planning upgrades and swaps in preparation for the March 2012 deadline for ADA compliance. Likewise, sales were particularly strong in Canada, where EMV requirements have led to replacement of older ATMs in the field, as well as mandatory upgrades to existing equipment.

"We're seeing the response in the market that we knew we would see once deadlines for ADA compliance drew nearer. Plus, our expertise in EMV deployment has given us an edge over the competition." said Shaun King, Vice President of International Sales and Market Development.

Triton is in the process of adding additional production capacity for 2012. However, the company urges customers that have not yet begun the necessary compliance updates to act soon, as lead times could lengthen with the increased demand that approaching deadlines cause.

Plans for 2012 product roll outs are in process. Triton will exhibit at the industry's largest event in February of 2012 at the ATMIA conference in San Antonio, TX.

ABOUT TRITON — With over 200,000 installations in over 24 countries worldwide, Triton has been a trusted leader in ATM affordability and service for 30 years. Triton's full-line of ATMs are designed and assembled in the USA at our state-of-the-art manufacturing facility in Long Beach, Mississippi. Powered by Triton Dynamic Language (TDL), our ATMs communicate with the host via a protocol widely accepted as the de facto industry standard. For more information, visit www.triton.com or call +1 (228) 575-3100 or (866) 7-TRITON (1-866-787-4866) toll free in North America.